

*Monday, September 28, 1998*

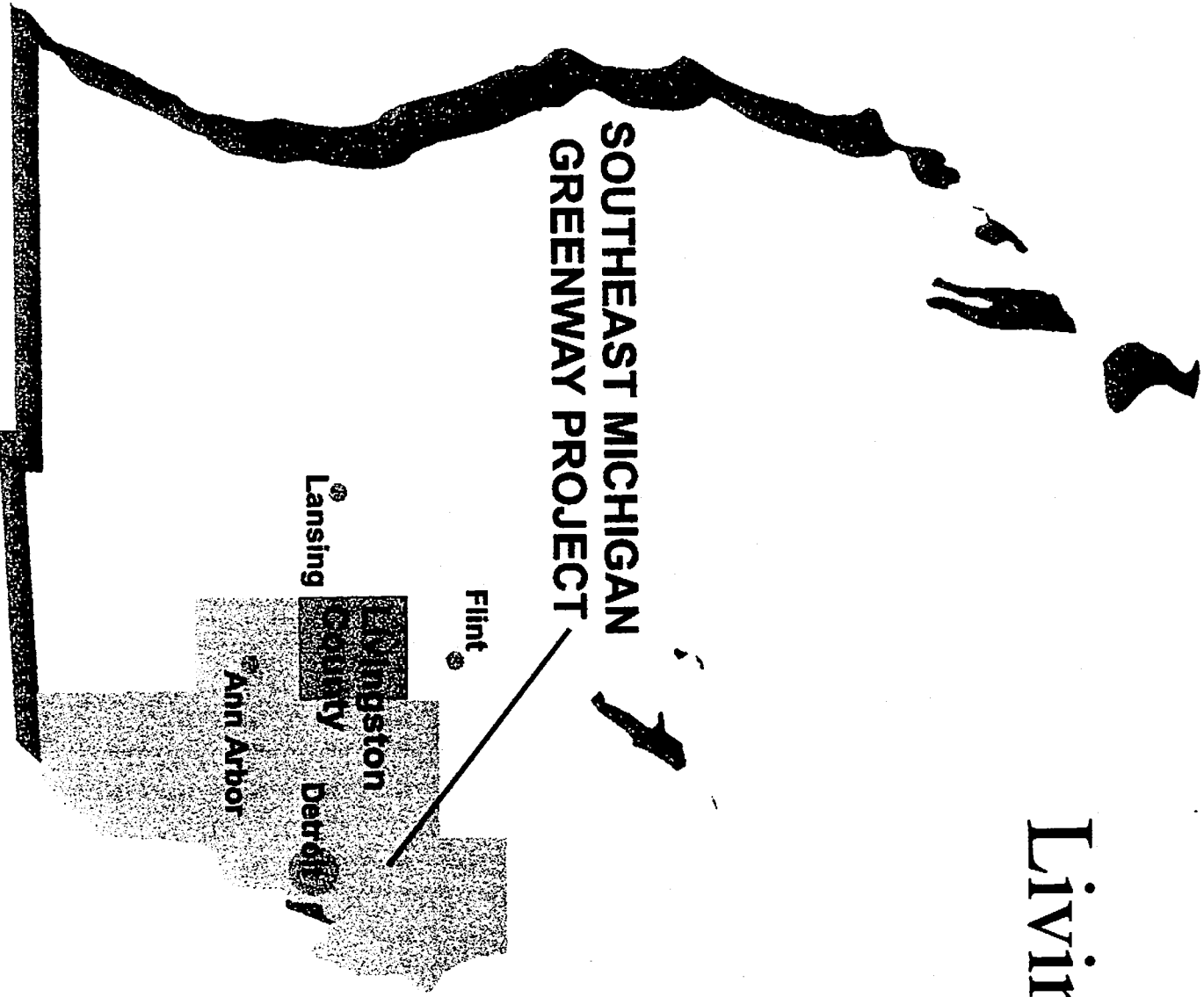
#17

**Developing and Implementing Projects:  
Understanding the issues and opportunities**

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# Livingston County, Michigan

## SOUTHEAST MICHIGAN GREENWAY PROJECT



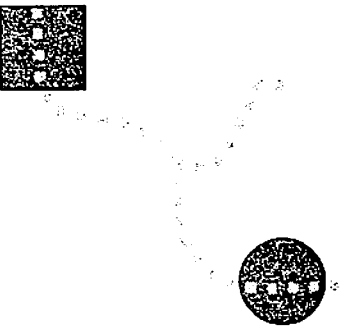
# What is a Greenway?

## Greenway

1. A linear open space established along either a natural corridor, such as a riverfront, stream valley, or ridgeline, or overland along a railroad right-of-way converted to recreational use, a canal, a scenic road, or other route.
2. Any natural or landscaped course for pedestrian or bicycle passage.
3. An open-space connector linking parks, nature reserves, cultural features, or historic sites with each other and with populated areas
4. Locally, certain strip or linear parks designated as a parkway or greenbelt. [American neologism: green+way; origin obscure.]

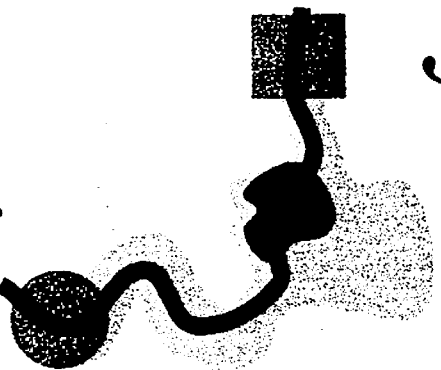
*Charles E. Little, Greenways For America, (the John Hopkins University Press, 1990)*

# Greenways



## Trail System

- Transportation
- Recreation
- Preservation of Future Transportation Options (rail banking)

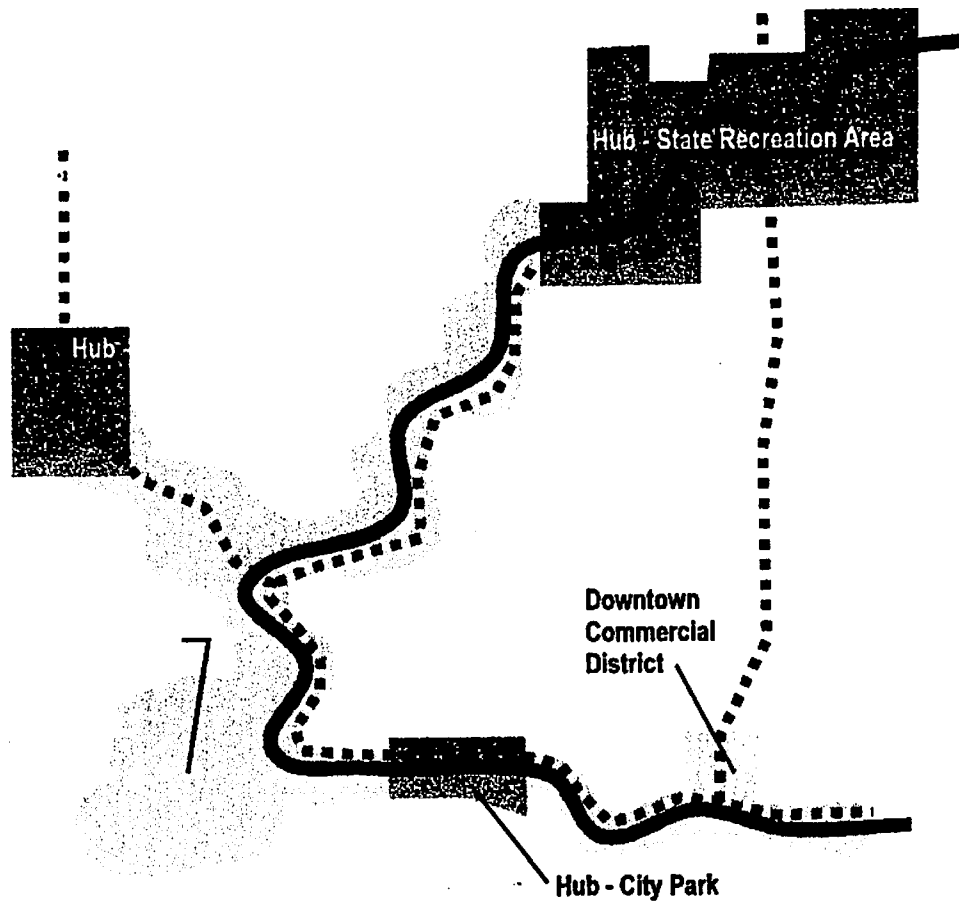


## Conservation Corridor System

- Water Quality Protection
- Community Character - Open Space Preservation
- Habitat Protection

# Greenway System

## Trails / Conservation Corridors



# Designing Greenways for Multiple Objectives

- Recreation
- Conservation
- Transportation
- Economic/Tourism
- Educational/Interpretive

# Listening to the people, who to talk to and what to talk about.

## Key Issues:

- Who needs to be involved in the planning process?
- How should they be involved?
- At what point should they become involved?

A greenway steering committee should represent a broad range of community stake holders, including the following:

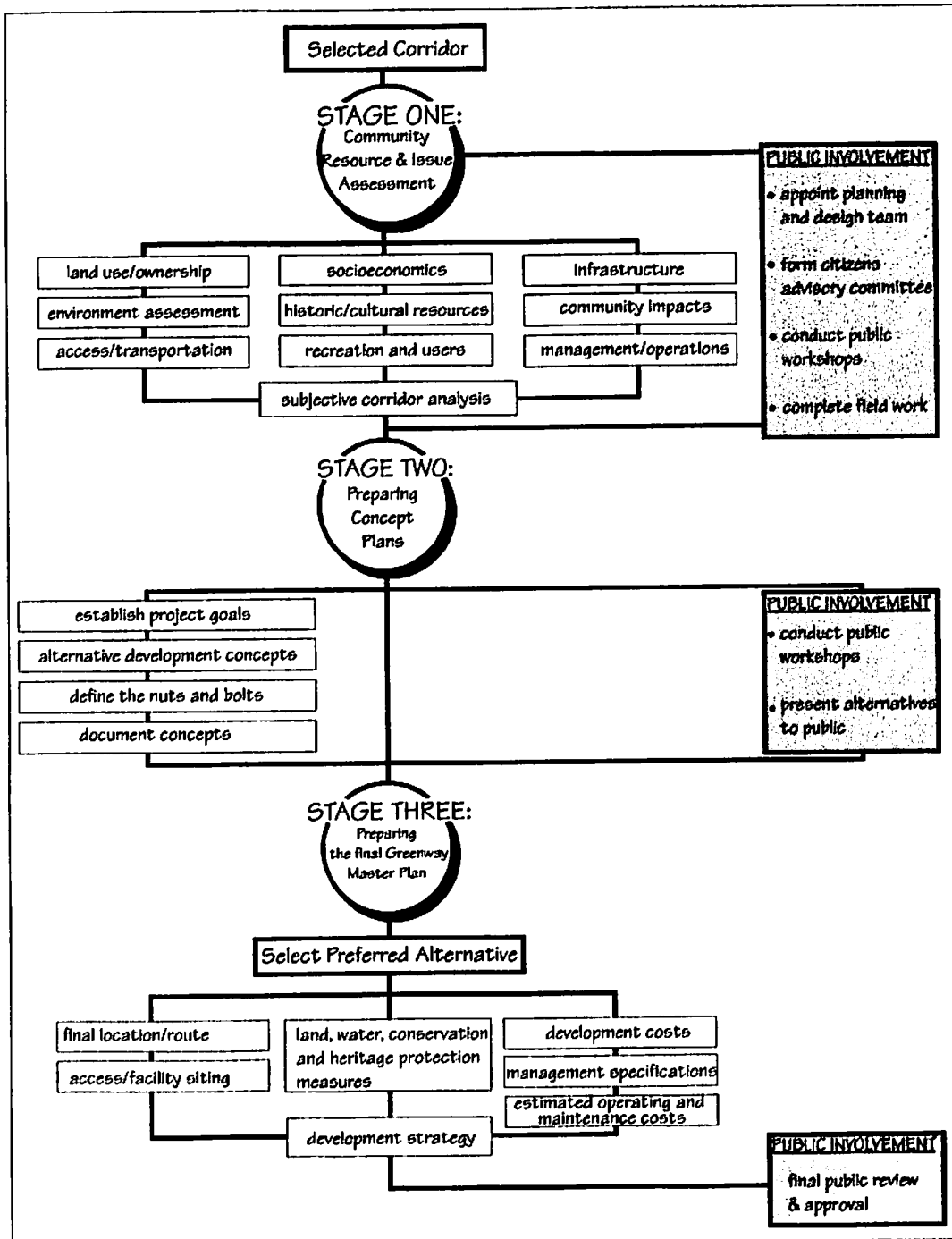
- Township and City Officials (Board/Council members or Planning Commission)
- County, State, and Federal Departments and Agencies (Planning Department, Road Commission, County Commissioners, MDOT, MDNR, etc.)
- Environmental Experts and Agencies
- Land Conservancies
- Developers/Home Builders/Realtors
- Farmers
- Recreation Interests
- Local Business Owners and Chamber of Commerce
- Landscape Architects/Engineers
- Utility Companies
- Potential opposition to greenways plan .



# Responsibilities of Greenway Steering Committee

- Review the recommendations of the planning team on such issues as routing, location, and design details.
- Serve as liaisons to local governments, groups, and neighborhoods.
- Define funding, implementation, and management strategies.
- Discuss land-acquisition strategies that might involve land owners, business, government agencies, and land trusts.
- Formulate marketing and promotion ideas for the greenway.
- Promote land stewardship activities to preserve sensitive habitats, unique landscapes, and historic resources.

# Greenway Planning Process



As the project evolves, the focus of the steering committee changes from planning to funding and implementation.

**Who will build and manage a  
greenway system.**

**Once a consensus is reached on a greenway plan, action  
must follow.**

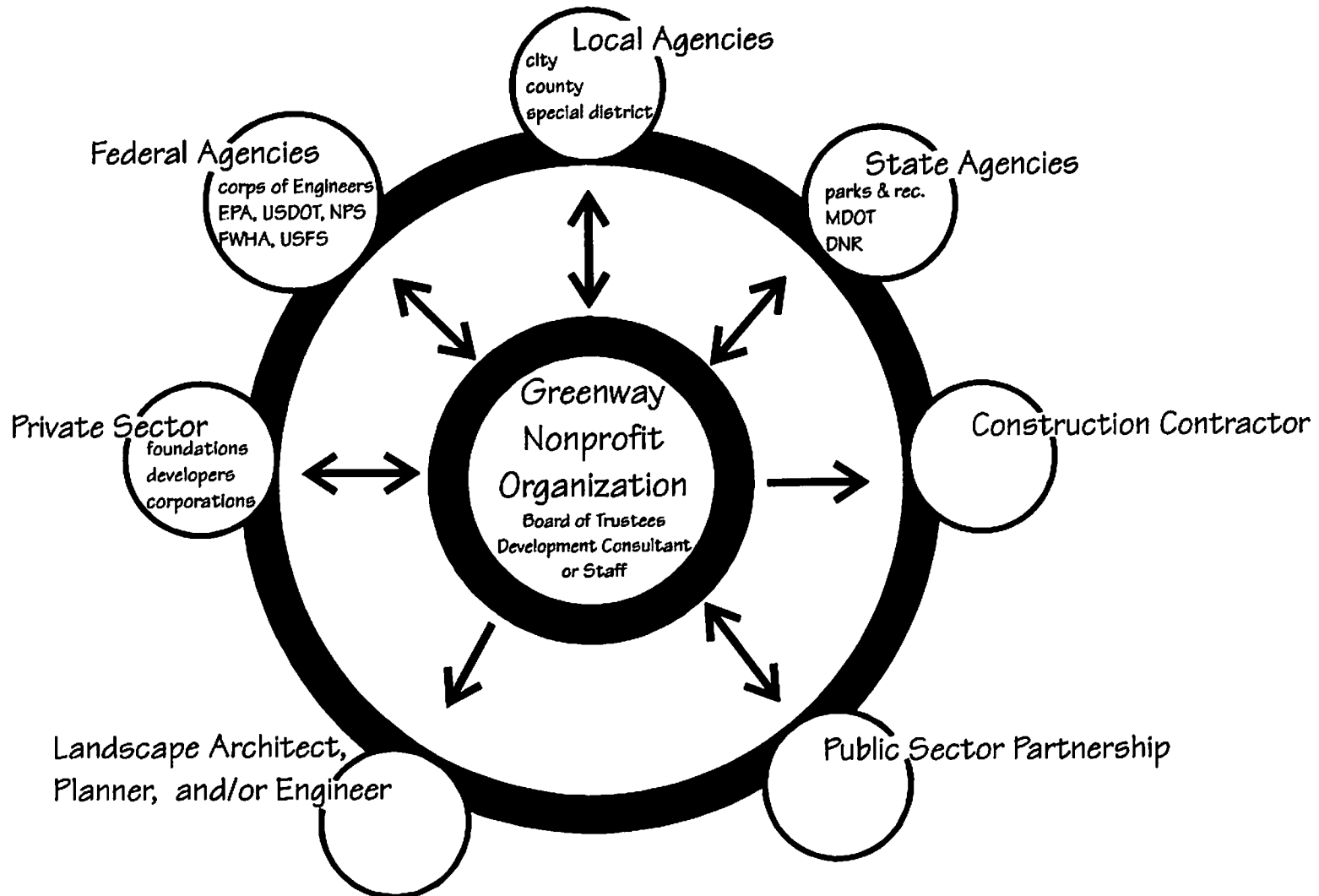
# Possible Greenway Organizations

- Public Agency - (Parks & Recreation Department or Planning Department)
- Citizens' Advisory Committee
- Advocacy Group
- Greenway Nonprofit Organizations
- Land Trusts
- Environmental or Conservation Commission

# Public-Private Partnership

PRIVATE ADVOCACY GROUP	PUBLIC AGENCY
⊕ = ADVANTAGE    ⊖ = LIMITATION	
⊖ 1. No authority	⊕ 1. Official authority
⊖ 2. Must raise money	⊕ 2. Taxing and bond power
⊕ 3. Flexible	⊖ 3. Established policies and procedures
⊕ 4. Entrepreneurial	⊖ 4. May be bureaucratic
⊕ 5. Perceived as private sector	⊖ 5. Perceived as government
⊖ 6. Small staff or no staff	⊕ 6. Professional staff
⊕ 7. Vision	⊕ 7. Practical experience
⊖ 8. Limited life cycle	⊕ 8. Permanent entity
⊖ 9. Limited resources	⊕ 9. Significant resources
⊕ 10. Greenways focus	⊖ 10. Many obligations

# Greenway Non-profit Organization



# Recommended Greenway Resources

*Greenway Implementation in Metropolitan Regions: A Comparative Case Study of North American Examples,*  
Donna L. Erickson

*Greenways: A Guide to Planning, Design, and Development,* Charles A. Flink and Robert M. Searns

*Ecology of Greenways,* Daniel S. Smith and Paul Cawood Hellmund

*Greenways for America,* Charles Little